david tripp

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SOFTWARE

Quickly learn new software without supervision.

- Adobe Creative Suite: InDesign, Photoshop, Illustrator, Flash, Lightroom, Acrobat, AfterEffects and Premiere
- Keynote
- MS Office
- Textmate
- Coda/Git

SKILLS

- Actualize projects from a conceptual stage to a completed project
- Code HTML/CSS from mockup to a functioning responsive theme
- Experience with JavaScript (jQuery) & PHP
- Complete projects on a timely basis in a self-motivated environment
- Problem solving and troubleshooting
- Manage multi-task projects
- Manage account relationships
- Maintain dedicated cPanel/WHM web server

AWARDS

- 2017 Borderson Award: Digital Ads Banners Interstitials - Portland Glass Paywall Digital Ad
- Portland Press Herald's Advertising Employee of the Quarter - 3rd Quarter 2006
- Maine Press Association award and first place in the NENAEA 2005 Advertising Awards for the best self-promotion ads - MaineJobs. Toolkit Campaign
- First Place Best Series or Campaign by the Maine Press Association - 2004 GO promotion campaign
- Best Local Color Ad, Maine Press Association - Better Advertising Awards 2003 - Crown of Maine Organic Cooperative
- Best Color Ad, First Place - New England Newspaper Association 2003 - Ossipee Trail
- Special Recognition 2001 - Creative Team
- A.C.M.E Award of Excellence, Newspaper Association of America Federation, 2001 - Holiday Gift Guide
- Best Supporting Player - 2000

EDUCATION

Wentworth Institute of Technology, Boston, MA
ASSOCIATE DEGREE IN ARCHITECTURAL ENGINEERING TECHNOLOGY -1989

- Dean's List (Fall 87, Spring 88, Fall 89), President's List (Spring 89), GPA 3.34
- Four years of classes completed towards Bachelor of Architecture

PORTFOLIO

- davidjtripp.com

EXPERIENCE

January 2005 to present
Artopa, LLC
PRINT & WEB DESIGNER/OWNER

- Write proposals for clients on how I can achieve their goals.
- Develop user-focused site architecture
- Create wireframes and final visual design of website
- Code a responsive Drupal theme from mockups
- Install and configure website on server
- Train clients in use of CMS
- Design client identity and business print collateral
- Coordinate with copywriters & photographers
- Review website performance with Google Analytics and search engine ranking software

June 1998 to present
MaineToday Media
MARKETING DESIGNER, DIGITAL LEAD

- Design in-house marketing campaigns, email marketing projects, web landing pages, and motion graphics
- Create engaging print and digital advertising for large variety of businesses
- Supervised 6 graphic artists as Creative Department Team Leader (1999-2003) managing workflow, generating reports, interviewing designers and training staff in software
- Established company branding guidelines as member of Branding Committee
- Ensured smooth transition of production software upgrade as member of DTI Implementation Committee

December 1996 to April 1997
Xpress Copy
DIGITAL OUTPUT COORDINATOR

- Preflighted all digital files for output to Xerox DocuTech135, Color Regal, and 8850 Plotter
- Designed in-house marketing and customer education projects

June 1996 to September 1996
Tele-Publishing
PRODUCTION SUPERVISOR

- Supervised staff of 6 Production Artists for 54 newspaper sections, monitored and aided proofreading and trafficking
- Designed ROP marketing and section template layouts

June 1993 to April 1996
Timberland Factory Outlet
ASSISTANT MANAGER

- Acting Manager (3rd, 4th Quarter 95)
- Achieved 21.4% increase over sales plan
- Achieved 0.5% to sales Inventory for Fall 94 and Spring 95
- Managed daily and long term goals of a staff of 30 associates